

Mid-Michigan Library League Feedback Form

Annual Meeting at the Lake House in Ludington 9/19/19

RESPONDENTS: 34

Q1: Overall, how would you rate the MMLL Annual Meeting?

- Answered: 31
- Skipped: 3

Answer Choices – Responses –

| | |
|-----------|--------|
| – | 54.84% |
| Excellent | 17 |
| – | 35.48% |
| Very good | 11 |
| – | 6.45% |
| Good | 2 |
| – | 3.23% |
| Fair | 1 |
| – | 0.00% |
| Poor | 0 |
| TOTAL | 31 |

Q2: If you did not attend, please tell us why

- Answered: 4
- Skipped: 30

Answer Choices –

Responses –

| | |
|---|--------|
| – | 0.00% |
| I could not get anyone scheduled to cover the library while I was away. | 0 |
| – | 0.00% |
| I did not have enough money to attend (cost of sub, cost of registration, cost of mileage). | 0 |
| – | 0.00% |
| I did not want to sit at a meeting for over three hours. | 0 |
| – | 0.00% |
| I never really learn anything at these things. | 0 |
| – | 0.00% |
| I was on vacation. | 0 |
| – | 25.00% |
| I was sick. | 1 |
| – | 0.00% |
| It is too far away (let us know where you want it below!) | 0 |
| – | 75.00% |

Answer Choices –

Responses –

Other (specify below)
Total Respondents: 4

3

Showing **3** responses

- maternity leave
- fundraising opportunity that I could not pass up. Sorry to have missed the luncheon.
- Very sad! I was in Lansing for three days the following week at the New/Advanced Director Workshop. Had to catch up ;(

Q3: What did you like about the event?

- Answered: 29
- Skipped: 5

Showing **29** responses

- The location was lovely, the speakers were great. It was well organized and fun.
- Everything: the speakers, the library displays, lunch, the setting, and chance to visit to with colleagues.
- I loved the information about branding; I am a young adult fantasy author as well as a librarian, and the info will be useful for my author social media and our library.
- I really like just having two presentations, it seemed more laid back this year. Loved the guests and the food.
- The speakers were good and the dinner was excellent. It is always good to get together with other librarians. Nice displays.
- the view of the lake!! Also liked that there was alot of space between the tables, restrooms close and very nice,
- The poster session, which gave people time to move into the meeting proper and learn something, too; the consultant, whose discussion of branding was very topical (his expertise was evident, as well); lunch; and the author talk.
- I enjoyed the chance to hear/see other librarians from the area. The speaker did a nice job of educating us on what our library brand could be. I enjoyed the author as well. There was a little of everything. The venue was elegant and comfortable.
- I liked the location. The timing just did not work for me.
- n/a
- The location was beautiful, the two speakers were great, the food was good, and the camaraderie was the best part!
- The speakers and the opportunity to see what other libraries are doing.
- The opportunity to talk informally with other library professionals.
- Nice locale. Good food

- Meal, Author
- Speaker, on marketing, brand. Author, always good to have an author.
- posters
- I liked the presentations by some of the libraries showcasing what they were doing in their libraries. I would liked to have seen more of that along with possibly more handouts about their projects (how to's etc.)
- the author
- the poster session-the author-the marketing guy
- Great speakers, fine food, good company.
- The poster presentations and the opportunity to network with peers.
- The poster presentations from different libraries.
- Poster sessions were an improvement over long introductions. Venue was very nice.
- Poster session was good. We are all on the look out for good ideas and this way we got to see several in a short amount of time.
- The speakers were fabulous and the food was delicious!
- Lots of info packed into a short time, and picked up some tips regarding the library's role in helping on the census. I enjoyed the fine speaker, took notes.
- All the information and the guest speakers.
- The location and food were stunning. The event flowed wonderfully, the speakers were DYNAMIC!

Q4: What did you dislike about the event?

- Answered: 21
- Skipped: 13

Showing **21** responses

- nothing
- I would've liked to hear more from the author. She was interesting.
- I thought it was really well done this year, so no dislikes.
- The building itself is "echo-y". A little hard to hear. COLD in there. I do like to have at least a little update from the Library of Mich.
- I am not a fan of having anyone (even an author) read aloud to me.
- Although I enjoyed the author speaker, I wonder if an educational session like the morning one would be more useful.
- n/a
- It was location was fantastic but the acoustics were awful.

- The main speaker was just OK. Although I enjoyed the author talk, I didn't feel it was a great use of our time (we all probably go to a lot of author talks). Instead, schedule something that we can apply directly to our work.
- Nothing
- It would be nice if it were closer.
- everything geared to large libraries
- It was a little difficult to follow your main speaker (Christopher). Sometimes it seemed as if it was a sound issue, other times he seemed to talk too fast and indistinctly.
- the bright sunlight in the beginning
- it's always a challenge to create the perfect sound for a big group, in a big space. The acoustics.
- Zip
- The acoustics in the room were a little challenging. (I realize this is no one's fault!)
- Loved the slide show, enjoyed getting together with other librarians in Co-op. Really liked the author, can't wait to read her book.
- The audio for the first speaker was a little muffled, sometimes it was a little hard to understand.
- nothing
- The echoing of the building.

Q5: Please rate the following aspects of the annual meeting:

- Answered: 31
- Skipped: 3

| | Strongly agree | Agree | Neutral/No opinion | Mildly disagree | Strongly disagree | Total | Weighted Average |
|--|----------------|--------------|--------------------|-----------------|-------------------|-------|------------------|
| The information provided about the event was adequate. | 58.06% 18 | 38.71% 12 | 3.23% 1 | 0.00% 0 | 0.00% 0 | 31 | 4.55 |
| The event was well organized. | 70.00% 21 | 30.00% 9 | 0.00% 0 | 0.00% 0 | 0.00% 0 | 30 | 4.70 |
| The length of the event was appropriate. | 62.07% 18 | 27.59% 8 | 6.90% 2 | 3.45% 1 | 0.00% 0 | 29 | 4.48 |

[Comments](#) (3)

Showing 3 responses

- I was hoping it would be longer, since many of us were coming from far away.
- A lot of "free time" at the beginning.

I could stand a day long thing but I understand other people might not prefer that.

Q6: Please rate the following:

- Answered: 30
- Skipped: 4

| | Excellent | Good | Fair/Neutral | Poor | Unacceptable | Total | Weighted Average |
|---|--------------|--------------|--------------|------------|--------------|-------|------------------|
| Quality of the facility Comments (7) | 66.67% 20 | 33.33% 10 | 0.00% 0 | 0.00% 0 | 0.00% 0 | 30 | 4.67 |
| Quality of the food Comments (5) | 55.17% 16 | 27.59% 8 | 13.79% 4 | 3.45% 1 | 0.00% 0 | 29 | 4.34 |
| Quality of the service Comments (3) | 60.00% 18 | 30.00% 9 | 10.00% 3 | 0.00% 0 | 0.00% 0 | 30 | 4.50 |
| Convenience of the location Comments (3) | 33.33% 10 | 40.00% 12 | 26.67% 8 | 0.00% 0 | 0.00% 0 | 30 | 4.07 |

Facility comments: Showing 7 responses

- The Lake House is beautiful!!
- It got a little cold
- The kitchen noise during the speakers was pretty distracting; I wonder if the venue could do something about that.
- Acoustics
- Nice place, very clean, great view.
- couldn't find a trash can anywhere
- Beautiful!

Food comments: Showing 5 responses

- Wonderful food.
- Wonderful!
- [blank]
- dessert was the highlight for me, I had seconds
- The 2018 luncheon meal was better.

Service comments: Showing 3 responses

- servers were a bit aggressive
- Coffee carafe was empty several times
- I really appreciate the care they took with my food allergy.

Location comments: Showing 3 responses

- It was nice to be close to our library.
- Loved the location, but its was 2.5hr drive
- A little farther than I would have liked.

Q7: Please rate the meeting content:

- Answered: 30
- Skipped: 4

| | Excellent | Good | Fair/Neutral | Poor | Not necessary/don't repeat | Total | Weighted Average |
|--|--------------|--------------|--------------|------------|----------------------------|-------|------------------|
| Introductions and information sharing by attendees (poster sessions) Comments(0) | 56.67% 17 | 36.67% 11 | 6.67% 2 | 0.00% 0 | 0.00% 0 | 30 | 4.50 |
| Presentation by Christopher VanWyck on library marketing and PR Comments (9) | 53.33% 16 | 26.67% 8 | 20.00% 6 | 0.00% 0 | 0.00% 0 | 30 | 4.33 |
| State of the cooperative presentation and slideshow by Sheryl Mase Comments (4) | 81.48% 22 | 18.52% 5 | 0.00% 0 | 0.00% 0 | 0.00% 0 | 27 | 4.81 |
| Presentation by Natalie Ruth Joynton, author of Welcome to Replica Dodge Comments (6) | 75.00% 21 | 17.86% 5 | 7.14% 2 | 0.00% 0 | 0.00% 0 | 28 | 4.68 |
| MMLL Board meeting Comments (11) | 36.36% 4 | 27.27% 3 | 36.36% 4 | 0.00% 0 | 0.00% 0 | 11 | 4.00 |

VanWyck comments: Showing 9 responses

- Useful information and his presentation was easy to follow.

- He did an excellent job
- but felt more pertinent to bigger libraries
- He knew his stuff and was engaging.
- Was hard to hear or understand at times
- it was very eye-opening, but a bit deep for me
- Could listen and strategize with him anytime
- Could have been more targeted to libraries with marketing suggestions.
- He's so expert, it's a little hard to understand from my perspective what he was talking about.

State of the co-op comments: Showing **4** responses

- Good Job!
- Liked the slides.
- Loved seeing the many pics from around the CoOp
- Had to leave early.

Joynton comments: Showing **6** responses

- She was interesting and humorous, and her book would be fun to read.
- She was a nice lady, enjoyed her.
- see previous comment about being read to
- She is a gem and her book was relateable on many levels
- Had to leave early.
- Had to leave for another meeting scheduled that day

Board meeting comments: Showing **11** responses

- We didn't stay; we had to get back to our library.
- Didn't stay
- I didn't stay for it. In recent years, it was hard to hear the meeting.
- Not there
- Did not attend
- did not attend
- Would it be possible to come early and have it before the program?
- Glad it was there if I needed it.
- Did not attend
- Didn't stay for the Board meeting.
- I did not stay for that.

Q8: Are you interested in presenting at next year's meeting? Or, do you have a suggestion for a presentation and/or speaker?

- Answered: 16
- Skipped: 18

Showing **16** responses

- Not at this time.
- I enjoy listening to other authors.
- Maybe, if I have something good to share... I'll think about it!
- I liked the speakers, but it would be nice to have someone from Lib of Mich come and just cheer us on and give a little up date.
- No, but I'll think about a topic/speaker.
- No
- no
- no
- Personally, I would love something on collection development, but I don't know if that is of general interest.
- Always happy to present.
- No
- Something on fundraising for libraries
- Yes, please
- Not at this time
- No, thank you.
- No Thank you

Q9: How likely is it that you would recommend next year's annual meeting to a friend or colleague?

- Answered: 30
- Skipped: 4

Detractors (0-6) Passives (7-8) Promoters (9-10) Net Promoter® Score

| | | | |
|---|-----|-----|----|
| 0 | 17% | 83% | 83 |
| 0 | 5 | 25 | |

Q10: Is there anything else you'd like to share about the 2019 MMLL annual meeting or thoughts on where to hold the event next year?

- Answered: 17
- Skipped: 17

Showing **17** responses

- THANK YOU! The event is always a highlight. :)
- I loved the Lake House, and it was definitely easier for us to attend with it being a lot closer to Shelby.
- I thought it was really this year. Interactive, a little less formal - which I liked.
- I think that the mini sessions where speakers went table to table were nice, as there was Q and A time. I was surprised that not a lot of questions were asked at my display. I think it would have been good to rotate groups to each display.
- Somewhere near Cadillac
- no
- We need to think our a program for the major of the member libraries---small libraries.
- I would really like to see/hear about what other libraries are doing for various projects. Especially those that seem to bring in community. Also possibly a prearranged "items/questions of concern" submitted before the meeting that could be addressed at the meeting to the attendees as a group..
- I liked having the event somewhere other than Cadillac. I gave the people from downstate a closer venue for a change
- Annual meeting is great for catching up with colleagues, collaborating and sharing best practices. Our guest speakers were awesome. The Reed City Depot with lunch by Pere Marquette Bistro would be a great combo anytime.
- no
- Beautiful location. It was a long drive but MMLL covers such a large geographic area so what is close for some will inevitably be far for others.
- Thank you!
- I know it's a massive amount of work and I really appreciate Sheryl and Patti's blood, sweat, and tears!
- Something a little more centrally located, but I understand that's not always so easy to arrange.
- Thought venue was fantastic, we understand that we need to accommodate everyone in the league and change locations to make it fair for everyone.
- You always do a fine job. Thank you